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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91215014
Party	Defendant Kahala Franchising, L.L.C.
Correspondence Address	RENEE MITCHELL KAHALA MANAGEMENT, L.L.C. 9311 E VIA DE VENTURA SCOTTSDALE, AZ 85258-3423 rlmitchell@kahalamgmt.com;gsciara@kahal
Submission	Motion to Join/Substitute Party
Filer's Name	Maria Crimi Speth
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Date	04/01/2014
Attachments	Motion to Substitute.pdf(10843 bytes)

UNITED STATES PATENT AND TRADEMARK OFFICE TRADEMARK TRIAL AND APPEAL BOARD

24-7 DISTRIBUTION, LLC,)	
) Opposition No.:	91215014
Opposer,)) Mark:	SUGAR SKULL
v.)	
KAHALA FRANCHISING, L.L.C.,) Application No.:	85871716
Applicant.)	
)	
)	

MOTION TO SUBSTITUTE PARTY

Sugar Skull Rum Company, LLC, an Arizona limited liability company, requests that the Board substitute it as Applicant because Kahala Franchising, LLC assigned the trademark SUGAR SKULL, Application No. 85871716, and all good will associated therewith to Sugar Skull Rum Company, LLC effective January 1, 2014. The assignment has been recorded with the United States Patent & Trademark Office, ETAS ID number TM299960.

Respectfully submitted,

JABURG & WILK, P.C.

Date: April 1, 2014 <u>s/Maria Crimi Speth</u>

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Attorneys for Applicant

Phoenix, Arizona 85012

CERTIFICATE OF MAILING

I hereby certify that the original Motion to Substitute Party is filed electronically via ESTTA and a copy mailed to the following on April 1, 2014:

Christopher J. McGeehan McGeehan Technology Law, Ltd. P.O. Box 810 Chicago, IL 60690-0810 Attorney for Opposer

s/Debra Gower
